

CRISTINA SCIARRA

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EMPLOYMENT

URSA DEVELOPMENT GROUP, LLC

Senior Project Manager | Hoboken, New Jersey (August 2012-August 2018)

Full scope real estate development, from land acquisition through delivery of residential housing in Hoboken, NJ. Notable projects included 1125 Jefferson (59 rental units, 1 commercial space), The Jordan (159 rental units, 4 commercial spaces), and 502 Madison (18 condos). Experience collaborating, but also leading assignments. Due to long-term projects, skills in planning ahead, organization, and setting the bar high over time. I am self-directed and motivated, and enjoy solving problems.

- **Brand Creation Project Management:** Determined the culture of a building through color, naming, design, logo, style.
- **Marketing Project Management:** Oversaw website creation and implementation, social media campaigns, SEM, digital banner advertisements, PATH advertisements, vinyl and outdoor signage, print advertisements, A-frames, email blasts, and floor plans and brochures.
- **Design Project Management:** Design collaboration, from overall building aesthetic, through selection of finishes and appliances. One-on-one work with a team of architects and engineers, ensuring maximum design potential, utility, and functionality for each unit. Public space programming and design. For 1125 Jefferson and The Jordan, full execution of 2-bedroom model unit staging. For 502 Madison, worked with and communicated design goals to a 3D renderer.
- **General Project Management:** Worked with a team of engineers, designers, architects, and lawyers to ensure all deadlines were met on time. Site selection-based research.

PROFESSIONAL FOOD WRITING AND RECIPE DEVELOPMENT

Food and Travel Writer, Editor and Photographer (May 2012-Present)

Award-winning essays, creative non-fiction, recipes. Work featured in Remedy Quarterly, Life & Thyme, Food52, People Magazine, Cup of Jo, among others. Full list of publications here: theroamingkitchen.com/publications/.

- I wrote thirty-five original recipes for Food52's book, [Ice Cream and Friends](#). (Ten Speed Press, Spring 2017)
- **Founder, theroamingkitchen.com** (June 2011-Present): Writer, editor, recipe developer, photographer at online recipe journal focusing on seasonal, whole food with travel pieces. Website photography shot on a Nikon D80.

EDUCATION

PARSONS at THE NEW SCHOOL UNIVERSITY | New York, New York (January 2018-Present)

Interior Design (AAS)

THE NEW SCHOOL UNIVERSITY | New York, New York (2010-2012)

Master of Fine Arts: Fiction Writing

Editorial Staff; Lit Literary Journal (2010-2012) • Teaching of Writing (2011-2012)

LE CORDON BLEU | Paris, France (2010)

Diploma in Basic Cuisine—Intensive

THE GEORGE WASHINGTON UNIVERSITY | Washington, D.C. (2004-2008)

Bachelor of Arts: English and Creative Writing (Cum Laude); Minor: Psychology

- Lannan Fellow in Poetry at the Folger Shakespeare Library (2007-2008)

- Universidad Autónoma de Madrid, Spain: Junior semester abroad (2006)

- GW Hatchet Arts Section writer: restaurant and film reviews; coverage of the Tribeca Film Festival (2007-2008)

Languages: English, French, Spanish

Computer Programs: AutoCAD, Adobe Suite, Rhino, SketchUp, VRay